



The Eco-\$mart News

The Monthly Publication of Eco-\$mart, Inc.



Healthy, Efficient, Disaster Resistant Products for Better Living

Edited by Matt Ross, President

January 2005

Wishing you a happy (and green)
New Year!

Off to a good start in 2005!

Eco-\$mart, Inc. announces the Official Opening of the Eco-\$mart Website and On-line Catalog. We invite you to come see the new look and join us in spreading the news. You can be ecologically sound **and** economically smart.

Things you can do at ecosmartinc.com:

- Learn how you can make your home or building safer, cleaner, and more environmentally friendly.
- Download and read documentation and presentations in the Eco-\$mart Library
- Find Green Businesses, Contractors and On-topic Websites on our \$mart Links page.
- Join Eco-\$mart as a Representative, Agent, or Ally to help create the future you want.
- Shop from our extensive selection of Products for better living in the Eco-\$mart Catalog On-line. All of our products, from complete home packages to light bulbs, have been approved by the Florida House Institute for Sustainable Development.

The Eco-\$mart News

Contents:

- ecosmartinc.com
- Green Living Seminars
- GLEE - Green Living & Energy Expo
- Our Featured Product
Earth Friendly Bamboo Flooring



Green Living

Join Matt Ross, President of Eco \$mart, Inc., and Crowley Museum and Nature Center, for a look at how to have a healthier home for yourself and for the environment!

Disaster resistant construction materials, indoor air quality, high efficiency air conditioning and dehumidification, solar water heating and solar energy systems, non-toxic paints and sealers, energy efficient windows, window treatments, hurricane window protection, earth-friendly flooring including bamboo, cork and renewable carpets, attic sealing insulation systems, water purification, Florida friendly landscaping, cisterns, and more will be discussed during the sessions. Each seminar will be followed by an optional guided tour through Crowley's native habitats. [\[Read the Press Release\]](#)

**Free with admission to Crowley! (\$5/adult)
Call (941) 322-1000 for more information.**

Directions to CMNC from I-75 in Sarasota: Take exit 210 (Fruitville Road). Travel east on Fruitville Rd for 11 miles. Turn right onto Myakka Road at the stop sign. Continue for 2.5 miles. The entrance to Crowley Museum & Nature Center is on the left side of the road. Look for the flag.

DATES & TOPICS

*Sunday, January 16 at 1 pm
Green Construction

*Sunday, February 20 at 1 pm
Green Remodeling

*Sunday, March 20 at 1 pm
Green Landscaping &
Water Conservation



www.keysglee.com

**Coral Shores High School
89901 Old Highway
Mile Marker #89
Tavernier, FL 33070**

The Florida Keys Green Living & Energy Expo

Saturday, March 12 9 AM - 5 PM - Sunday, March 13 10 AM - 4 PM

You are invited to join an estimated 2,500 visitors, residents, builders, contractors, companies such as yourself, utilities, and environmental organizations at Florida Keys Green Living & Energy Expo on March, 12th & 13th, 2005. This free event is dedicated to demonstrating sustainable living through ideas and technologies that promote renewable energy and water and energy conservation.

Matt Ross, will be presenting a workshop on Alternative Building Materials on Saturday and on Sunday All workshops are free!

Visit our booth in the Inside Exhibitor Area!

From the Eco-\$mart Catalog On-line

Our Featured Product



Bamboo Flooring

Technically a grass, bamboo flooring is very earth-friendly because of how fast it grows. Five years of bamboo growth equals 40 years of hardwood growth, preserving hardwood forests. Bamboo is more dent and moisture resistant than most hardwoods, as well. To make bamboo flooring, bamboo strips are hot glued and pressed into a solid, single "ply", providing for multiple sand and refinishes. Now bamboo flooring is available as a floating floor, installed with no glue between the bamboo and sub floor. The planks are manufactured wider, typically 6" to 7 1/2" wide by 6' long. The wide plank bamboo can be "floated" over virtually any sub floor, including tile, concrete or wood, or nailed or glued down. This floating installation means that there are no toxic emissions given off by glues used for solid flooring installation over concrete.

Eco-\$mart's floating bamboo contains a very low VOC content, meeting European emission standards, so we can recommend the product for even the chemically sensitive customer. Floating bamboo flooring is available in Natural, Carbonized, Vertical and Horizontal. The flooring carries a lifetime structural warranty and eight year finish warranty on its special UV cured aluminum oxide finish.

Special Offer!

1300 sq. ft. Solid Bamboo

Color: Natural **Style:**

Horizontal

25 year finish, lifetime structural warranty.

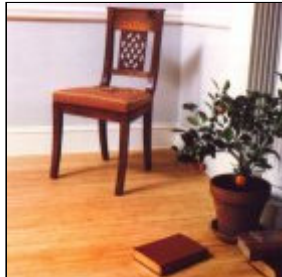
Normally, \$4.95/sq. ft.

First come first served at

\$3.95/sq.ft.

Minimum Purchase 1000 square feet.

[Read More on the Eco-\\$mart Catalog Page](#)



Come see the full line of Earth Friendly Flooring in the Eco-\$mart Catalog On-line.

www.ecosmartinc.com