



Eco-\$mart, Inc.  
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## **Biography / Overview Matt Ross / Eco-\$mart, Inc.,**

Matt Ross is the President of Eco-\$mart, Inc., a wholesale distributor of healthy, efficient, disaster-resistant construction materials for commercial and residential construction and retrofit.

Ross was raised in Sarasota, Florida, moving to the area in 1966, at age 4. Ross attended Sarasota's Pine View School for Gifted Education for ten years, graduating in 1980. Ross then attended Duke University on a Navy ROTC scholarship studying engineering and computer science. After graduating, he spent four years as a Naval Officer, the final two years, working in the Navy's largest data processing command in Washington, D.C.

After completing his Naval service commitment in 1988, Ross worked in computer systems design consulting before starting Energy Conservation Products, Inc., in 1993, an energy-efficient lighting distribution company. In 1994, Ross transformed the company into Eco-\$mart, Inc., a "one stop shopping" source for green / sustainable construction materials, developing a relationship with the nonprofit Florida House Institute for Sustainable Development, who provides guidance to the company's sustainability efforts .

Since 1994, Eco-\$mart has established itself as a leader in the evaluation, specification, distribution and application of green construction materials, catering to the needs of contractors, designers, facilities and government entities throughout the United States and abroad, and obtaining exclusive distribution rights for a number of products. The company has a sales and support force of over fifty trained professionals, covering twenty-five U.S. states and ten foreign countries.

Eco-\$mart provides a number of services to support the products sold and its clients. In addition to offering the support of the local Eco-\$mart representative, Eco-\$mart provides free public educational seminars at project sites using Eco-\$mart products. The projects are then publicized through Eco-\$mart's network of print and television media outlets who have standing requests for stories on this type of work. Eco-\$mart also has one of the most informative and well visited web sites on green product supply ([www.eco-smart.com](http://www.eco-smart.com)), where the products, contractors, designers and projects are promoted. The Eco-\$mart website consistently receives over 10,000 unique site visitors per month including architects, engineers, contractors, and commercial and residential end users.

Eco-\$mart, Inc. is a Service Disabled Veteran Owned Business.