



DEPARTMENT OF VETERANS AFFAIRS  
Center for Veterans Enterprise  
Washington DC 20420

Mr. Matt Ross  
Eco-\$mart, Incorporated  
4411 Bee Ridge Rd. #344  
Sarasota, FL 34233

In Reply Refer To. **OOVE**

Dear Mr. Ross:

Congratulations! On behalf of the U.S. Department of Veterans Affairs (VA), the Center for Veterans Enterprise (CVE), I am writing to inform you that your service-disabled Veteran-owned small business has been verified and added to the verified Veteran business database at [www.VetBiz.gov](http://www.VetBiz.gov).

Your business will be eligible to participate in Veterans First Contracting Program opportunities with VA. This verification is valid for up to one year from the date of this letter.

You are a founding member of this historic moment in the history of Veterans' small business ownership! Our goal is to establish a strong Veterans' movement by branding your status as a verified service-disabled Veteran-owned small business. To further promote your verified status, I have enclosed a specially designed lapel pin for you to wear with pride. Please wear it at all of your business functions. You may also use the following logo link to download the logo for use on your marketing materials and business cards: [http://www.vetbiz.gov/cve\\_completed\\_s.jpg](http://www.vetbiz.gov/cve_completed_s.jpg).

If you would like additional lapel pins for members of your staff, please visit [www.VetBiz.gov](http://www.VetBiz.gov) for instructions on how you may order additional pins.

Thank you for your service to our country and for continuing to serve America through small business ownership. It is our honor to support "Veterans in Business – Still Serving America!"

Sincerely yours,

A handwritten signature in black ink, appearing to read "Lance Pae", is written over a white background.

Lance Pae  
Verification Program Manager

Enclosure